

# BOWL CANADA MEMBERSHIP SERVICE ITEMS

## ADULT & YBC VOLUNTEER CERTIFICATES

An easy and inexpensive opportunity to formally recognize the contributions of your valued volunteers. These attractive certificates come in two styles: GENERIC and YBC SPECIFIC. YBC Certificate can be ordered in English or French.



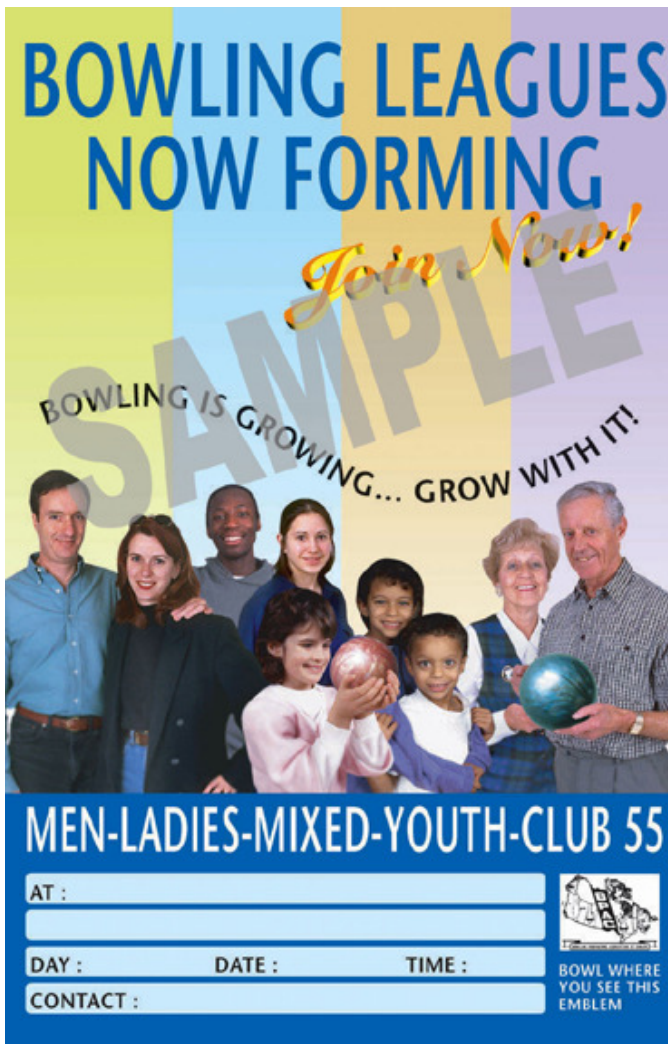
# BOWL CANADA MEMBERSHIP SERVICE ITEMS

## POSTERS & SCOREBOARDS

Join A League Poster - Do you have openings in any of your adult leagues? If so, you should advertise this fact at your bowling centre, your neighbourhood shopping plazas, in offices, factories, etc. on professionally designed Join A League Posters. The poster is 11" x 17" in size and is full colour.

Public Bowling Schedule Poster - Let the public know when your centre has lanes available for open or public bowling by displaying your information on a professionally designed poster in a prominent place at your bowling centre. You merely have to fill in the appropriate times opposite each day of the week as specified on the poster. The poster is 11" x 17" in size and is full colour.

Tournament Scoreboards - Don't spend hours drawing up scoreboards for your various tournaments and events. Scoreboards available from the Bowl Canada Office are printed with more than 10 columns which you can head up to suit your particular roll off. There is room for 45 bowlers or teams on the scoreboard.



**BOWLING LEAGUES NOW FORMING**

*Join Now!*

BOWLING IS GROWING... GROW WITH IT!

MEN-LADIES-MIXED-YOUTH-CLUB 55

AT : \_\_\_\_\_

DAY : \_\_\_\_\_ DATE : \_\_\_\_\_ TIME : \_\_\_\_\_

CONTACT : \_\_\_\_\_

BOWL WHERE YOU SEE THIS EMBLEM



**NAME YOUR BOWLING DAY ...AND PLAY**

**OPEN PLAY BOWLING SCHEDULE**

AT : \_\_\_\_\_

Sunday \_\_\_\_\_

Monday \_\_\_\_\_

Tuesday \_\_\_\_\_

Wednesday \_\_\_\_\_

Thursday \_\_\_\_\_

Friday \_\_\_\_\_

Saturday \_\_\_\_\_

Make your reservation now!  
... At the desk or by phone!

BOWLING IS GROWING... GROW WITH IT!

BOWL WHERE YOU SEE THIS EMBLEM

BP BOWLING PROPRIETORS ASSOCIATION OF CANADA  
AC BOWLING ASSOCIATION OF CANADA



**TOURNAMENT SCOREBOARD**

EVENT : \_\_\_\_\_

NAME															

BP BOWLING PROPRIETORS ASSOCIATION OF CANADA  
AC BOWLING ASSOCIATION OF CANADA

# BOWL CANADA MEMBERSHIP SERVICE ITEMS

## LET'S GO BOWLING BOOKLETS

This is a handy information booklet for customers new to the sport of 5-Pin bowling. It offers instruction as well as details on how to keep score, etc. It's a great item to hand out to kids at birthday parties, etc. It has recently been redesigned for an updated look.



### 1. THE GRIP

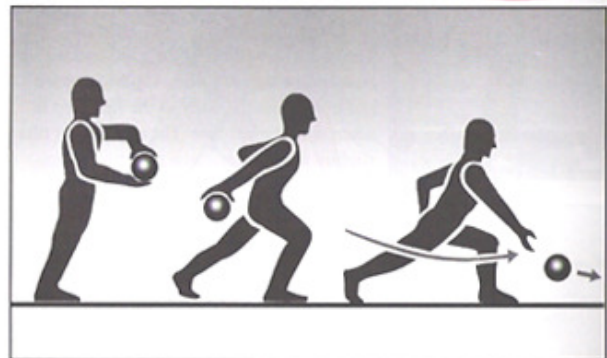


The ball should be held comfortably as one would hold a cantaloupe or melon, between thumb and fingers.

The fingers should be spread. Do not grip the ball tightly and always leave a space between the ball and the palm of the hand.\*



### 2. THE STANCE



The body should be erect, shoulders square to the target. Feet slightly apart, toes pointing directly at the target. Knees slightly bent. Position your hands as illustrated while you select your target. Once you decide your target point, it must be maintained until the ball has left your hand.

# BOWL CANADA MEMBERSHIP SERVICE ITEMS

## 5-PIN BOWLING: HELPFUL TIPS FOR FIRST TIME BOWLERS

A great instruction manual for new coaches in your YBC program. Instruction for your volunteers on how they can best help your young bowlers to learn the best practices on how to pick up a ball, throw two handed, convert to one-handed delivery and learn the 3 step approach.



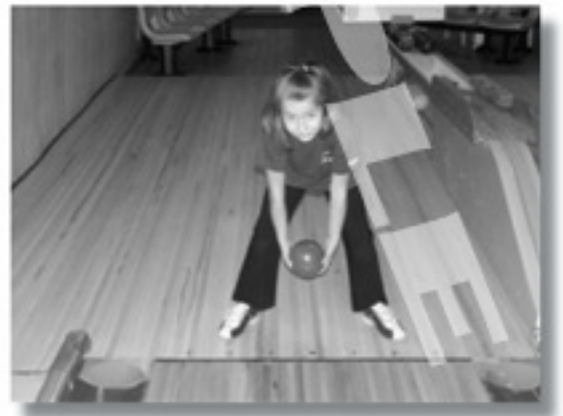
### POSITION OF THE FEET

Have the bowler walk up to the foul line and stop 3-4" from the line, place their feet about 20" apart. Make sure the feet are far enough apart that the bowler's arm can swing freely between the legs.



### HOLDING THE BALL

Once the bowler has assumed the correct stance at the line make sure they have the ball held firmly in their finger tips with the 3rd and 4th fingers on each hand touching each other and the thumbs as high on the ball as possible.





# BOWL CANADA MEMBERSHIP SERVICE ITEMS

## BOWLING CENTRE SIGNS - 8.5" x 11"



## UNBOWLIEVABLE: BUILDING A BETTER BOWLER - VHS TAPE

A great video by Ken Gryschuk of Saskatoon which explains both the basic concepts of the sport to beginners, as well as the more refined "Elements of Execution" featuring proper style using some of the better bowlers in Canada. A resource for both bowlers and coaches alike.



# BOWL CANADA MEMBERSHIP SERVICE ITEMS

## LANE LOGIC - 5-PIN BOOK

A great new book by Tom Paterson (author of "Technique Bowling") written with the express intent of helping 5-Pin coaches and bowlers with their competitive preparation and planning. Topics covered include; Self-confidence, competitive scenarios, lane adjusting, practice, goal setting, motivation, success philosophy, focus strategies, imagery and values within sport. A great addition to your pro shop/supplies area. Lane Logic is 143 pages (8" x 11" format).

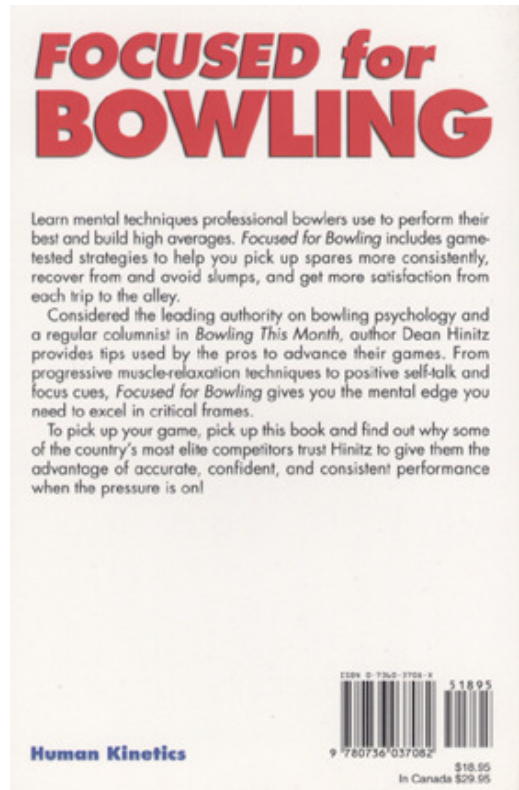
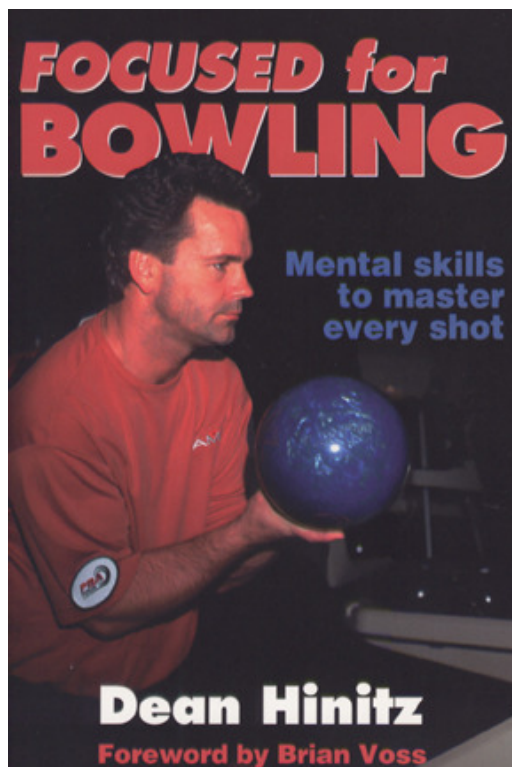


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## FOCUSED FOR BOWLING - 10-PIN BOOK

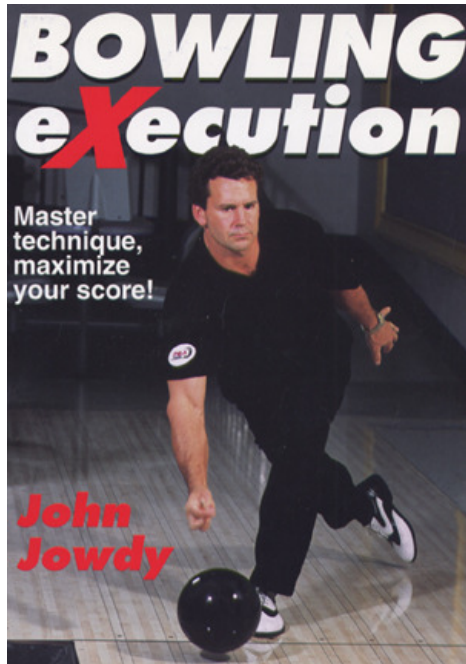
A great new book published by Human Kinetics and written by Dean Hinitz (foreword by Brian Voss). A 161 page book dealing with the "mental skills required to master every shot". Written primarily for the tenpin market, the book works equally well for all bowling games in terms of getting mentally prepared to compete in and out of comfort zones. Published in a 6" x 9" format.



# BOWL CANADA MEMBERSHIP SERVICE ITEMS

## BOWLING EXECUTION - 10-PIN BOOK

Another great new book published by Human Kinetics, this one is written by John Jowdy and deals with the topic how to "Master technique, maximize your score". 209 pages of detailed insight into how to improve your game and how to better understand the sport. Published in a 7" x 10" format.



## BOWL CANADA MANAGEMENT MANUAL

This book encompassing complete details on all Bowl Canada Programs and activities is sent, free of charge, to all member bowling centres. This book can be kept at the control counter or in the bowling centre office for quick and easy reference throughout the bowling season.



# BOWL CANADA MEMBERSHIP SERVICE ITEMS

## SECRETARY HANDBOOK

This book contains complete average calculations, up to date handicap systems and team schedules from 4 to 24 teams.



## 5-PIN BOWLING TIE

Custom designed for the 5-Pin game, this stylish necktie is the only one of it's kind. Perfect for bowling banquets, promoting your business or selling to your proud bowlers. The 5-pin tie is 100% Silk and printed in full colour.



# BOWL CANADA MEMBERSHIP SERVICE ITEMS

## AWARD CRESTING PROGRAM FOR ADULT BOWLERS

Over the years, many bowling centres have awarded crests to their adult bowlers recognizing their various scoring achievements. Crests for your adult bowlers are available as follows:

- A) Singles of 175, 200, 225, 250, 275, 300, 325, 350, 375, 400 and 425.
- B) Triples of 500, 550, 600, 650, 700, 750, 800, 850, 900, 950, 1000
- C) Perfect Game
- D) Super Spare & League Champion
- E) High Average, High Single, High Triple
- F) Also available is the attractive Bowl Canada blazer crest. This crest can be worn by proprietors, managers and staff of member bowling centres.

**NOTE** - All crests are designed so that they can be used for both the 5-pin and 10-pin game

### SAMPLE CRESTS:



**ADDITIONAL ITEMS CAN BE OBTAINED FOR THE YBC (YOUTH BOWLING CANADA), CLUB 55+ (SENIORS) & SUNSHINE (PHYSICALLY/MENTALLY CHALLENGED) PROGRAMS. VISIT [WWW.BOWLCANADA.CA](http://WWW.BOWLCANADA.CA) FOR A FULL LIST OF ITEMS.**